

Ana Loureiro



Ana Loureiro is specialist in strategic environmental communication related to waste management issues. She is the Communication Director of EGF and Valorsul, the leader companies for waste management in Portugal, a position that allows her to develop innovative communication approaches to different stakeholders. As a specialist, she was awarded with communication prizes, with relevance for the prize of Communicator of the Year 2012, given by the Portuguese Association for Business Communication.

Ana Loureiro cooperates with ISWA (International Solid Waste Association) since 2002 – in the past she was Vice-Chair and Chair of the ISWA Working Group on Communication, where she is still an active member, developing reports, workshops and presentations dedicated to her area of expertise. She is Member of the ISWA Task Force on Resource Management and very active on topics related to the Circular Economy.

She is also Member of the CEWEP Working Group on Communication; Member of the Portuguese Association of Sanitary and Environmental Engineering; Member of the Portuguese Association for Business Communication; Author of D-Waste.

She develops presentations and moderations in national and international conferences and she's author of several papers and publications dedicated to communication and waste issues.