

GAËLLE JANSSENS

Rue. E. Olivier 41, 1170 Bruxelles - +32(0)475 97 65 31 - gaellejanssens@gmail.com – 14th May 1975 – Belgian – Married

SUMMARY

- 13 years of professional life dedicated to environmental management
- 11 years of experience managing the whole sustainable packaging chain, from the design until the end-of-life
- Specific knowledge in sustainability approach, packaging materials, ecodesign, Life Cycle Analysis , design for recycling and biopackaging
- Skills for strategic thinking, global view of issues, communication and organization
- Self-demanding, Drive for results, Motivator

PROFESSIONAL EXPERIENCES

SEPTEMBER 99- TODAY

PRO EUROPE – ENVIRONMENTAL AFFAIRS MANAGER

JULY 10 - DEC 12

- Contribute to the identification of the strategic positions of PRO EUROPE, regarding environmental issues like deposit systems, biopackaging, marine debris, plastic bags, recycling & climate change, environmental labeling, etc.
- Represent PRO EUROPE's positions at conferences (as speaker), working groups and environmental commissions gathering public authorities, associations and sectorial federations.
- Participate in the ISO experts group for the construction of the Packaging & Environment new standards.
- Responsible to organize the PRO EUROPE's seminar on packaging prevention (March 2012, Brussels), gathering 100 international participants
- Responsible to build a European platform presenting all the prevention information and services provided by PRO EUROPE's members (<http://dev.pack4prevention.org/>).

FOST PLUS

SEPTEMBER 02 - TODAY

PREVENTION & R&D MANAGER

APRIL 07 - TODAY

- Responsible to develop new tools to help members to optimize their packaging. Realizations:
 - ✓ A simplified Life Cycle Analysis online tool www.pack4ecodesign.org
 - ✓ An internet tool to test the recyclability of packaging www.pack4recycling.be
 - ✓ A diagnostic consultancy service that screens the packaging system of a company in order to provide quick win advices
- Responsible to communicate the sustainable packaging efforts made by packaging fillers. Realizations:
 - ✓ Edited the newsletter Preventpack (3 times a year) www.preventpack.be
 - ✓ Launched and organizes the Greener Packaging Award www.greenerpackaging.be
 - ✓ Steered and coordinated an exhibition on packaging with a focus on food waste www.packstory.org
 - ✓ Setup a movie on packaging and its functions (to be seen on www.preventpack.be)
 - ✓ Updated the website Preventpack gathering general information on prevention
 - ✓ Organized seminars (for example, 'Optimization of the packaging' - November 2011 - www.packagingseminar.be)
 - ✓ Participates in the EU Interreg program GreenCook on food waste www.green-cook.org
- Provides personal and confidential advices to members about sustainable packaging and the recycling opportunities for their packaging
- Gives lectures for academic institutions and trainings for companies and participates to international conferences as a speaker (35 participations)
- Coordinates the R&D projects on collection or recycling of packaging
- Trend watcher for packaging innovations

RECYCLING CONTROL MANAGER**SEPTEMBER 05 - APRIL 07**

- Responsible to control the traceability of recycled materials
- Technical adviser for Fost Plus communication messages
- Responsible for the R&D projects, related to the strategic needs of Fost Plus

PROJECT MANAGER**SEPTEMBER 02 - SEPTEMBER 05**

- Responsible for the coordination of collection, sorting and communication projects. In charge of the intermunicipalities of Namur and Brussels
- Follow-up and negotiation of new contracts with the local authorities
- Responsible for communication about recycling toward youth

UNIVERSITÉ CATHOLIQUE DE LOUVAIN – RESEARCH ASSISTANT**SEPTEMBER 99- SEPTEMBER 01**

Responsible to build up a round table addressing the greenhouse gas emissions issue. This project gathered stakeholders from industrial, academic and associative organizations.

OTHER EXPERIENCE**OCTOBER 01 - JUNE 02**

Trip Around the world - 9 months of trekking in South America and Asia

HIGHER EDUCATION**1993 - 2001**

- Post university degree in environmental management – ULB (IGEAT) 1999 - 2001
- Erasmus Program – Universidad Pontificia Comillas, Spain 1998
- Master degree in management and quantitative methods – UCL (High Honor) 1994 - 1999

SPECIFIC KNOWLEDGE

- Specialties: Packaging (trends and functionalities), packaging materials, Life Cycle Analysis coordination, Bilan Carbon program, sustainable packaging and ecodesign, biopackaging, polymers, recycling techniques
- Languages: French, English, Dutch, Spanish
- Personal values: Organizational capabilities, fast understanding and global apprehension of new issues, autonomous as well as collaboration minded, ease in communication

INTERESTS

Family, Friends, Travelling, Operas



FOST Plus is the Belgian green dot organization, in charge of financing, promoting and coordinating the collection, sorting and recycling of household packaging.

Pro Europe is the umbrella organization of the 33 national compliance schemes for the producer responsibility on recycling packaging.