

WORKING GROUP on Communication and Social Issues

Work programme 2016 – 2018

	TARGET ACTIVITIES (describe each activity briefly)	IMPORTANCE (rate the importance of the activity for the WG a: high importance, b: medium, c: business as usual)	RELATION TO ISWA PRIORITIES AND STC OBJECTIVES (describe the contribution of each activity to general ISWA and STC priorities)	TIMETABLE (key-dates and milestones of the described activities)	ISWA BOARD AND/ OR GS CONTRIBUTION (describe what may be needed from ISWA Board or GS for the certain activity e.g. resources, promotion, participation etc.)	COOPERATION (e.g. with other WGs, RDNS, National Members, non ISWA Organisations)	BUDGET IMPLICATIONS (give an indication of any budgetary implications and identify if this is an activity funded under ISWA Project Grant)	OTHER COMMENTS (describe any other issue that is considered important)
WORKING GROUP MEETINGS	Working Group Meetings 2016	C Business as usual	Normal activity	Vienna, Feb/March; Malmö, September	Administrative support by GS	Hosted by ISWA GS Hosted by Sysav	Meetings rely on sponsorship by host	<i>2 meetings per year with usually around 10 participants</i>
	Working Group Meetings 2017	C Business as usual	Normal Activity	Bucharest, March; Porto October	Administrative support by GS	Hosted by EcoRom, tbc Hosted by Lipor, tbc	Meetings rely on sponsorship by host	<i>2 meetings per year with usually around 10 participants</i>
EVENTS (e.g. Beacon Conferences, Workshops, Seminars)	Media Workshops	A High importance	Make the national or local media write more about ISWA, at the same time as we provide international expertise for journalists.	Optional 2 nd day activity at WG meetings	-	To be arranged by meeting host in cooperation with the ISWA WGCS	Costs covered by host	<i>20 to 25 participants (WG members and journalists) at previous events in Lisbon and Budapest</i>
	Presentations at Beacon	A high importance	Disseminate knowledge and results of work	June 2016, Oslo	-		.	<i>In charge: all WG members to</i>

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	Conferences		carried out by waste communications experts.					propose speakers from the communication field for the keynote session and other sessions
	Sessions at World Congresses	A high importance	The session will focus on new ideas on how waste management can and should create new sustainable relationships with different stakeholders that really make a difference in the future and on how CSR can help waste management, how producers work for better products, how media is reporting about it and how politicians can support good waste management.	September 2016, Novi Sad Theme: 'Behavioural Changes'			Accommodation and congress fee for one speaker covered by congress host	In charge: Laszlo, Jos, Ana and Gunilla
PROJECTS	Training session, Organic Waste Management, Sao	B - Medium importance		Sao Paulo, Summer 2016	-			In charge: Ana.

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	Paulo Brasil, arranged by Mario Ricci WGBT							
	Handbook on social media for beginners	A High importance	Library for good and bad examples in waste management with the aim to reach the social media target group.	Preferably the project starts in autumn 2015, and is finished in autumn 2016.	-			In charge: Meri Beth
TRAINING (e.g. Master Classes, Study Tours, etc.)	Joint meetings	c. business as usual	-	Vienna 2016		CEWEP Communication WG,	-	In charge: Jos Exchange of knowledge.
PUBLICATIONS (e.g. Reports, ISWA Papers, Guidelines, WM&R articles, WMW articles etc.)	White paper on WGCS session at WC	B - medium importance			-	-	-	In charge: Laszlo, Jos Ana and Gunilla
OTHERS	Participation in scientific committee for the WC	C – business as usual	-	-	-	-	-	In charge: Gunilla
	Participation in jury	C - business as	-	-	-	-	-	In charge: Jos,

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for communication award	usual						Laszlo, Gerfried
Participation in jury for video award	c- business as usual	-	-	-	-	-	In charge: Lorita, Eszter, Gerfried
Participation in EU Group	C – business as usual						In charge: Jos