AGENDA
ISWA WORKING GROUP ON COMMUNICATION
30 March 2017, 09.00 – 13.00 hours

1. Opening of the meeting
2. Approval of the agenda
3. Approval of the minutes of the last meeting
4. Election of Vice Chair
5. Report from the Chair

- Report from STC activities
6. Member/Country reports
‘Exchange of experience from our own countries’
Sysav Communication 2017-2018
Roadmap for "Adapting to the Future"

New intranet
Updated our Communication Strategy to 2.0
Updated position document, planning to take part in political meeting "Almedalen"

Analysing the market communication for renewal
Analysing internal communication for improvement

Extended business area – collecting household waste in 3 municipalities
  Campaign for choosing new bins with 8 fractions
Campaign for transporting waste to Sweden for incineration
New container printers launched in spring 2017
7. Report from the General Secretariat
8. ISWA World Congress 2017

- Discussion on WGCS special session

9. Other projects – Update of Work Plan 2016-2018

- EU Group: Report Jos
- Close open dumpsites initiative: Report Gerfried & Ana
- 4th Industrial revolution Survey: Report Gerfried
- Task Force on Marine Littering: Report Gunilla
- Beacon Conference on Communication, UK July 2017: Report Adam Read
Initiative for a Beacon Communication in UK

- Spring 2018
- Adam Read, coordinator and initiativ taker
- Program comité needs to be formed
- Program about: New business models, prevention and reuse (input to be send by Paola and Zoe to Adam)
10. Meeting plan 2017

- October 2017 - 25-26th October in Budapest, Hungary
- March 2018, Seminare/Beacon Conference in UK/Working group meeting (tbc)
- Porto, Portugal, October 2018 (tbc)
11. Miscellaneous

- Election of new chair in 2018 (autumn)
- Im elected for ISWA Board 2016-2017 (re-election in summer 2017?)
“Speed Workshop”

“Adapting to the future”
"Speed – workshop"

We are the old, experienced communication people of ISWA!

This is the new generation – the generation "x and y"!

- [http://www.iswa.org/iswa/iswa-groups/young-professionals-group/](http://www.iswa.org/iswa/iswa-groups/young-professionals-group/)
- [http://www.iswaypg.org/](http://www.iswaypg.org/)
- [https://www.facebook.com/ISWAYPG](https://www.facebook.com/ISWAYPG)

- ISWA YPG Annual report
Adapting to the future!

- How do the absolutely perfect WGC look like?
- How do we meet/work?
- What outputs do we want to present for the rest of ISWA?
- How do we communicate in the group?
- How do we interact with the GS?

etc…