

ISWA WOMEN OF WASTE TASK FORCE

# GOING GREEN:

WOMEN'S ROLE IN A  
POST-COVID GREEN  
ECONOMIC RECOVERY!

**WOW!**

Women Of Waste



**iSWA**

International Solid Waste Association

**MONDAY OCTOBER 5, 2021  
13:45 TO 15:15 PARTHENON ROOM  
ISWA WORLD CONGRESS 2021**

An interactive session spotlighting investment models and development work in Women's Economic Empowerment in Waste Management and Recycling



# PROMISING GROWTH ON YOUR INVESTMENT

## INVESTING IN WOMEN IN THE SHIFT TOWARDS A CIRCULAR ECONOMY

The business case for investing in women is compelling. As the world struggles with the dual threats of the climate crisis and the COVID-19 pandemic, exacerbated by the global economic downturn, women entrepreneurs and leaders offer promising potential in catalyzing economic growth in a circular economy. **Join the session and learn from the women making it happen!**

**Women of Waste - WOW!**

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ISWA World Congress 4-7 October 2021, Athens  
[Register Now - Virtual ISWA 2021](#)**